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* RESUBMITTED *

John C. Pokotylo, Esq. From:

January 25, 2008 Date:

Number of Pages Including Cover: 38

FORMAL SUBMISSION OF: MESSAGE:

- 1) Transmittal (1 pg.);
- 2) Fee transmittal (1 pg.) (in duplicate);
- 3) Request for a Three (3) Month Extension of Time (2 pgs.); and
- 4) Amendment (32 pgs.).

Attorney Docket No.: Google-44 (GP-096-00-US)

Appl. No.: 10/750,363

Applicants: Krishna BHARAT, et al.

Filed: December 31, 2003

Title: GENERATING USER INFORMATION FOR USE IN TARGETED ADVERTISING

TC/A,U.: 3621

Examiner: Evens J. Augustin

CERTIFICATE OF FACSIMILE TRANSMISSION

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John C. Pokotylo or print name of person signing certification January 25, 2008

Typed or printed name

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Onder the Paperwork Reduction Act of 1985, no person	a me required to re	Application Number	10/750,363							
TRANSMITT	AL	Filing Date	December 31, 2003 Krishna BHARAT 3621							
FORM		First Named Inventor								
(to be used for all correspondence after	r initial filing)	Group Art Unit								
		Examiner Name	Evens J. Augustin							
Total Number of Pages In This Submi	ssion	Attorney Docket Number	Google-44 (GP-096-00-US)							
ENCLOSURES (check all that apply)										
Fee Transmittal Form		nent Papers	After Allowance Communication to Group							
Fee Attached	Drawing	(s)	Appeal Communication to Board of Appeals and Interferences							
Amendment / Reply	Licensir	ng-related Papers	Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)							
After Final	Pelilion		Proprietary Information							
Affidavits/declaration(s)		to Convert to a mal Application	Status Letter							
Extension of Time Request	Change	of Attorney, Revocation of Correspondence	Postcard Receipt							
France Abandan and Regular	Address Termina	at Olsclaimer	Other Enclosure(s) (please identify below):							
Express Abandonment Request	Reques	t for Refund								
Information Disclosure Statement	CD, Nu	mber of CD(s)								
Certified Copy of Priority Document(s)	Remarks									
Response to Missing Parts/ Incomplete Application		,								
Response to Missing Parts under 37 CFR 1.52 or 1.53										
SIGNATU	JRE OF APPLI	CANT, ATTORNEY, OR	AGENT							
Firm or Individual name John C. Pokot	ylo (Reg. N	o. 36,242)								
Signature Clan (. Pohot	16								
Date										
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and Trademark Office on this date:										

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Date January 25, 2008

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TELEFORMATION		Complete if Known								
FEE TRANSMITTA	L	Applic	ation N	lumbe	r 10/750,3	363				
for EV 2007		Filing	Date		Decemb	er 31, 2003				
for FY 2007		First N	Named	Invent	or Krishna	BHARAT				
Effective 09/30/2007. Patent fees are subject to annual revision.		Exam	iner Na	ıme	Evens J.	Augustin				
Applicant claims small entity status. See 37 CFR 1.27		Art Ur	nit .		3621					
TOTAL AMOUNT OF PAYMENT (\$) 1050.00		Attorn	ey Doo	ket No	o. Google-	44 (GP-096-0	00-US)			
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**or number previously paid, if greater, For Reissues, see above **Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 1050.00										
(Complete (if applicable)										
SUBMITTED BY Name (Print/Type) John C. Pokotylo		Registr	ation No.	30	6,242	Telephone (7	32) 542-9	070		
1 1 2 200 1	(J-	(Attorner	negant)			Date	January 25	, 2008		
Signature C. POVOV										

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This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Transpark Office U.S. Postmant of Comments (Comments Weeklerton D.C. 2023) Trademark Office, U.S. Department of Commerce, Washington, DC 20231.

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FEE TRANSMITTAL					L	A	pplica	ation N	lumbe	r 10/7	50,3	63		
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for FY 2007			Fi	First Named Inventor Krishna			hna]	BHARAT						
Effective 09/30/2007. Patent fees are subject to annual revision.			E				ns J.	. Augustin						
Applicant claims small entity status. See 37 CFR 1.27			1 1	Art Unit 3621										
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SUBMITTED		Toha	C. Pokotylo			Re	egistra	tion No	36	5,242		Telephone	(732) 542-9	070
						/ A	Horosvi	(Agent)	ثل	-	ᅱ		January 2:	5, 2008
Signature Date January 25, 2008														

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